

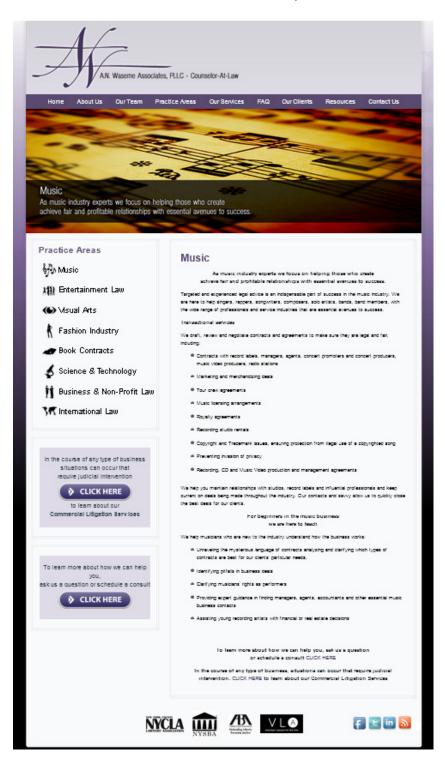
INTELLECTUAL PROPERTY LAW

Protecting Businesses and Artists

Creativity has many paths – Musicians, Actors, Directors, Inventors, Fashion Designers, Visual Artists, Laboratory Scientists, Writers... and the businesses that bring it all together, Publishers, Production companies, Theatrical Agents and more. The variety is staggering, the visions and the work they produce utterly different and unique... What do they have in common?

At Waseme & Associates we know that our diverse creative clients have common needs. Creative individuals and businesses of all types need properly constructed contracts, protection for their intellectual property - trademarks, copyrights and patents. Our clients need legal assistance to care for their businesses – to make sure of compliance with laws and tax codes and international standards - and the artists, sciences, writers, inventors and businesses we represent need legal intervention and defense to protect their rights and their profits.

Wherever your creative path leads, we are here to help. Please explore our website. <u>Click here</u> to contact us and learn what we can do for you.



Music

As music industry experts we focus on helping those who create achieve fair and profitable relationships with essential avenues to success.

Targeted and experienced legal advice is an indispensable part of success in the music industry. We are here to help singers, rappers, songwriters, composers, solo artists, bands, band members, with the wide range of professionals and service industries that are essential avenues to success.

Transactional services

We draft, review and negotiate contracts and agreements to make sure they are legal and fair, including:

- Contracts with record labels, managers, agents, concert promoters and concert producers, music video producers, radio stations
- Marketing and merchandizing deals
- Tour crew agreements
- Music licensing arrangements
- Royalty agreements
- Recording studio rentals
- Copyright and Trademark issues, ensuring protection from illegal use of a copyrighted song
- Preventing invasion of privacy
- Recording, CD and Music Video production and management agreements

We help you maintain relationships with studios, record labels and influential professionals and keep current on deals being made throughout the industry. Our contacts and savvy allow us to quickly close the best deals for our clients.

For beginners in the music business we are here to teach

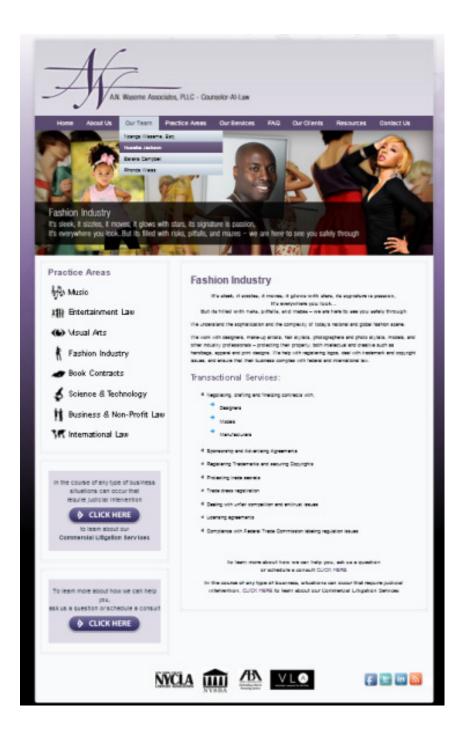
We help musicians who are new to the industry understand how the business works:

- Unraveling the mysterious language of contracts analyzing and clarifying which types of contracts are best for our clients' particular needs;
- Identifying pitfalls in business deals
- Clarifying musicians' rights as performers
- Providing expert guidance in finding managers, agents, accountants and other essential music business contacts
- Assisting young recording artists with financial or real estate decisions

To learn more about how we can help you, ask us a question or schedule a consult <u>CLICK HERE</u>

In the course of any type of business, situations can occur that require judicial intervention.

<u>CLICK HERE</u> to learn about our Commercial Litigation Services



Fashion Industry

It's sleek, it sizzles, it moves, it glows with stars, its signature is passion, It's everywhere you look...

But it's filled with risks, pitfalls, and mazes - we are here to see you safely through

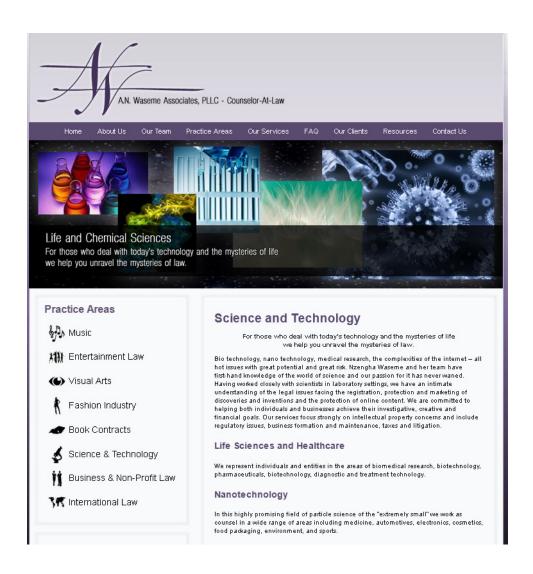
We understand the sophistication and the complexity of today's national and global fashion scene.

We work with designers, make-up artists, hair stylists, photographers and photo stylists, models, and other industry professionals – protecting their property, both intellectual and

creative such as handbags, apparel and print designs. We help with registering logos, deal with trademark and copyright issues, and ensure that their business complies with federal and international law.

Transactional Services:

- Negotiating, drafting and finalizing contracts with;
 - Designers
 - Models
 - Manufacturers
- Sponsorship and Advertising Agreements
- Registering Trademarks and securing Copyrights
- Protecting trade secrets
- Trade dress registration
- Dealing with unfair competition and antitrust issues
- Licensing agreements
- Compliance with Federal Trade Commission labeling regulation issues



Science and Technology

For those who deal with today's technology and the mysteries of life we help you unravel the mysteries of law.

Bio technology, nano technology, medical research, the complexities of the internet – all hot issues with great potential and great risk. Nzengha Waseme and her team have first-hand knowledge of the world of science and our passion for it has never waned. Having worked closely with scientists in laboratory settings, we have an intimate understanding of the legal issues facing the registration, protection and marketing of discoveries and inventions and the protection of online content. We are committed to helping both individuals and businesses achieve their investigative, creative and financial goals. Our services focus strongly on intellectual property concerns and include regulatory issues, business formation and maintenance, taxes and litigation.

Life Sciences and Healthcare

We represent individuals and entities in the areas of biomedical research, biotechnology, pharmaceuticals, biotechnology, diagnostic and treatment technology.

Nanotechnology

In this highly promising field of particle science of the "extremely small" we work as counsel in a wide range of areas including medicine, automotives, electronics, cosmetics, food packaging, environment, and sports.



Licensing & Agreements

A properly structured agreement is of paramount importance for any individual or company planning to place their intellectual property on the market.

Intellectual property matters require sound legal guidance in negotiating agreements and contracts, preparing copyrights, trademarks, patents, non-disclosure documents and other protective legal measures. The importance of putting the proper structures in place and arriving at effective and favorable agreements cannot be overstated both for the immediate future and for the long term.

Among our clients are writers, musicians, designers, artists, scientists, manufactures, retailers, distributors, patents, trademarks and copyright owners. We provide advice and representation on all pertinent intellectual property issues, including:

- The correct choice of compensation structures royalty or flat fee
- Licensing and sublicensing agreements
- Exclusivity
- Confidentiality
- Indemnification agreements
- Copyright, trademark and patents
- Marketing and merchandizing deals
- Invasion of privacy issues
- Non Disclosure Agreements
- Non-Compete Agreements

Please Contact Us to set up a meeting to explore your intellectual property protection concerns