



SUBJECT LINE: Online Marketing for the NYC Real-Estate community

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***Introducing LandlordsNY.com
offering targeted marketing opportunities for the NYC Real-Estate community***

Hello to my fellow members of the New York City real-estate services community,

As we all know, outreach to our target markets is a critical part of doing business. Finding and speaking to those markets presents an ongoing challenge that requires carefully considered investments in time, money and strategic planning.

As Account Executive at Butterfly Energy Consultants and as Coordinator for the Real-Estate Group at Gotham City Networking I have many close business relationships in the New York Metro real-estate community. For this reason, LandlordsNY reached out to me and asked me to represent their exclusive group of services.

LandlordsNY.com is a free virtual social network exclusive to NYC landlords and property managers. Since its launch in 2012, the rapidly growing site is quickly becoming ***the "go to" source for everything real-estate related in New York.*** Their website provides excellent and on-target resources and I would be more than happy to become their representative.

However, my present commitments simply do not allow me to devote the time and attention that LandlordsNY honestly deserves. At my request, my wife Marcia has now come on board as their representative.

I am happy to share information about this unique business development opportunity with you.

Interact with your market online 24/7 -- Become an official LandlordsNY Vendor

LandlordsNY.com provides interactive marketing tools for qualified vendors who service the NYC real-estate community. Their online vendor promotion package puts your business directly in front of 1300+ NYC landlords and property managers every day, "24/7"-- a "trade show floor" that never closes! (An average of 80 new landlords and property managers join each month).

Vendor Membership benefits include:

- **Clickable Vendor Directory Listings**
Allows direct contact to you through the site, and gives members the ability to recommend your services to others.
- **Vendor Profiles Page** - featuring ongoing Profile updates.
Publish company activities, educational tips, sales messages etc. as often as you like.
- **Twitter Activities** - Your Tweets appear on your company Profile page
- **Property Listings** - Real Estate Brokers list your properties along with photos and your contact information
- **Participation in Email blasts**, "Tips of the Day," Blogs and more...

LandlordsNY.com is highly interactive. Landlords and property managers search its database daily for a wide range of resources and to read the latest News and Tips, query the group of online Experts, find contact information for NYC Courts, and to connect with each other confidentially in the site's private forums and chats.

Give me call to learn more about how you can market your business or services as an official LandlordsNY vendor or contact Marcia Kirschner directly at (516) 244-6550, email: marcia@landlordsny.com

Steve

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