

La Langosta North America Launches Its New Line of One of a Kind Luxury Swimwear

La Langosta, N.A. has just launched. The company is now offering its luxury swimwear collection, La Langosta creates high-end one-of-a-kind swimwear that, to quote the company's CEO and Founder, "describe the swimwear is truly unique as each woman who wears it." The swimwear is intended for a highly discerning audience, it will be sold on the company website and at high-end stores and boutiques across the United States.

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La Langosta, N.A. has just launched. The company is now offering its luxury swimwear collection, taken directly from the beaches of Aruba, to the U.S. market.

La Langosta creates high-end, one-of-a-kind swimwear, which Laura Gilbert, the company's CEO and Founder, describes as, "Jewelry for the body ...truly as unique as you." The swimwear is intended for a highly discerning audience, and will be sold on the company website and at high end stores and boutiques across the United States. All pieces feature intricate, hand-beaded patterns that, through meticulously designed placement, define the company's signature style.

Laura Gilbert originally met the creator of the swimwear while in Aruba five years ago. Laura had always been interested in fashion, and wanted to acquire a product line for the North American market. From the first time she purchased the swimwear while in Aruba back in 2002, she felt each suit was an individual piece of art. She believed that the swimwear was so unique that it would create its own niche within the North American swimwear market.

In 2006, Laura came in contact with the publicist of Catherine Zeta Jones, and upon her request, sent over several suits. Catherine loved the ones she received, and decided to keep them. She was photographed on the beaches of St. Barts while wearing the famous yellow beaded swimsuit featured on the company website. The photograph was also featured in every weekly tabloid magazine across the US from January through March of 2007, including Star, US, OK!, People, In Style, and Glamour.

The swimwear line's unique beaded pattern was further discussed by Laura when she remarked that, "Much like a fine diamond, no two La Langosta pieces are alike." It is this unique quality that defines the La Langosta look and style. With a sense of great anticipation, we look forward to expanding the La Langosta brand as word of its elegant design continues to spread. We hope that you enjoy this product.

In addition to placing its swimwear in high-end stores and boutiques across the U.S., La Langosta has simultaneously launched its website, <http://www.lalangostana.com>, where this swimwear will also be made available for purchase. Each swimsuit is numbered and comes complete with a tag of authenticity further solidifying the line's one-of-a-kind individuality.

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Contact

Jennifer Epstein
[La Langosta, North America, Inc.](#)
617-435-6216
[Email](#)

Carlos Rosa
Media Marketing Group, Inc.
917-881-2547
[Email](#)

Attachments



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