



Charles "Emperor Adichie" Bobmanuel (Host and Producer)
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Date Goes Here

Recipient Name And Company (If Applicable)
Address
Phone

Hello Mr./Ms. PERSON'S LAST NAME HERE.

My name is Charles "Emperor Adichie" Bobmanuel, and I would like to present you with my idea for a television show concept called *Afrika in New York*. I am interested in speaking with any and all sponsors and/or investors (or those with connections to the same) who would be interested in providing the necessary financial backing for the show's production. I am of course open to discussing any and all forms of fair compensation. I have no doubt that the program will quickly become a favorite within ever-expanding African communities here in New York. More than one and a half million immigrants from Africa now live in the United States, with an estimated 550,000 African immigrants living in the New York City metropolitan area.

I have been a very active musical performer, entertainer, and producer here since I first arrived in New York 1974, and have a very intimate knowledge of the challenges and triumphs experienced by relocated Africans. Having also interviewed many prominent Africans here, *Afrika in New York* would merely be taking my interest in speaking with and featuring those individuals already in the public eye to the next logical level. You can review some of my background at the following websites:

<http://www.emperoradichie.com> • <http://www.africantheaterusa.com/adichie.htm>

In general, there is a total lack of information available to transplanted Africans here in New York. *Afrika in New York* will be a versatile and enjoyable forum for information that all Africans living here will appreciate. As with any immigrant group, "home style" presentation of news, information, and entertainment establishes a general comfort zone. Unfortunately, until *Afrika in New York* fills this gaping hole, there is no such programming for the expanding African population here in New York.

Afrika in New York will be produced in a thirteen-week series (for the first year of production), and will air on an established television network, with past show episode podcasts and/or clips to be made available on the *Afrika in New York* website. I will serve as the program's host and featured interviewer, and will work with a co-host and a film and production team. *Afrika in New York* will be a true variety show in terms of the wide range of information, entertainment, and other programming it will present. This information will include: African newsmaker, industry leader and young adult profiles and interviews, musical performances, concert and record reviews, restaurant & nightclub reviews & events, free and holiday events, and street fairs.

Mr./Ms. PERSON'S LAST NAME HERE, I would like to speak with you and hopefully arrange a meeting to discuss the *Afrika in New York* program idea. To this end, I will follow up with you in a few days. I thank you very much for your kind consideration.

Yours truly,

Charles "Emperor Adichie" Bobmanuel